

# The 2023 Yunus & Youth Global Fellowship Program selection process begins now!

Submitting this application takes you one step closer to joining a global community of passionate young social entrepreneurs.

Before beginning your application, we strongly encourage you to read the guide we created for you. It will help you fully understand the Y&Y Global Fellowship Program and prepare a thorough and thoughtful application. Download it here: [www.yunusandyouth.com/apply/](http://www.yunusandyouth.com/apply/)

If you have general questions about the application process, please consult the *Frequently Asked Questions* section at [www.yunusandyouth.com/apply/](http://www.yunusandyouth.com/apply/). Any specific questions can be directed to [fellowship@yunusandyouth.com](mailto:fellowship@yunusandyouth.com).

**Applications Deadline, First Round:** March 12, 2023 at 11:59 PM ET

**Applications Final Deadline\*:** March 31, 2023 at 11:59 PM ET

\*We specially encourage people from Latin America and South East Asia to apply.

Good luck! The Y&Y Team

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Data Protection Disclaimer:

Under the General Data Protection Regulation (GDPR) (EU) 2016/679, we have a legal duty to protect any information we collect from you. Information contained in this form and any attachments may be privileged or confidential and intended for the exclusive use of Yunus & Youth during the 2023 Yunus & Youth Global Fellowship Program.

## Part 1: General information about the applicant

1. First Name \*
2. Last Name \*
3. Gender Pronouns \*
4. Nationality. Country where you hold citizenship. If you hold multiple nationalities, use 'other' to complete them.
5. Country of Residence \*
6. City of Residence \*
7. Date of Birth \*
8. LinkedIn Profile \* Please copy the complete URL from your browser (e.g. <https://www.linkedin.com/in/xxx/>). Write N/A if you don't have a LinkedIn profile.
9. Please, introduce yourself. Share with us your story behind building your social business. Max 1000 characters\*
10. What languages do you speak?
11. All Y&Y activities are conducted 100% in English. All communication between the \* Y&Y team, Fellows and Mentors are in English. Which of the following best represents your English skills?
  - I don't speak English.
  - I can speak English, but not well
  - I am comfortable speaking English. I wouldn't have a problem listening to the webinars, completing written activities, or joining meetings with my Mentors, the Y&Y team and other Fellows.
12. Are you available to dedicate at least 5 hours per week to the Yunus & Youth Fellowship Program? \*
13. Do you have a stable internet connection? \*
14. Have you committed to any other incubation or acceleration program between April and September 2023? If so, please specify.\*
15. How did you find out about us?
  - Y&Y Social Media
  - Y&Y Newsletter
  - Ads on Instagram or Facebook Family or Friends
  - Other Organizations
  - Past Fellows
  - Other:
16. If an organization/person referred you to the program, please share their name: \*

## Part 2: Social Demographic Information

### Non-Discrimination Disclaimer

Yunus & Youth values diversity as a core part of all its activities and community of social entrepreneurs. To better understand the diversity of our applicant pool, we offer those applying for the Y&Y Fellowship the opportunity to share information about their background with us. Responding to these questions is strictly voluntary. If you choose to answer, your responses will not be shared with individuals reviewing applications. If you choose not to answer these questions, that will not impact your application.

17. Do you identify as part of an ethnic/racial minority based on your region's composition?
18. Which ethnic group do you identify with?
19. Do you identify as part of a religious minority based on your region's composition?
20. Are you affiliated with any religious groups? If so, please specify.
21. What is your highest level of education?
  - Less than a high school diploma
  - High school degree or equivalent
  - Some college, no degree
  - Bachelor's degree (e.g. BA, BS)
  - Master's degree (e.g. MA, MS, MEd)
  - Rather not answer
  - Other
22. Are you or would you be the first generation in your family to attend university?
  - Yes, I am (or would be) the 1rst-generation in my family to attend university
  - No, my parents or grandparents have attended university
  - Not applicable to me, I do not plan to attend university
  - Other:
23. Are you a person with a disability or exceptionality, neurodiversity or differently-abled?
24. If so, please specify so we can provide proper accommodations.
25. Are you currently a refugee or displaced person?
26. Do you live in a rural area?

### Part 3: Social Business Information

1. Social Business Name \*
2. Website URL \* Please write N/A if you don't have a website.
3. Please share your social business' social media links (share the full url of each social media) Please include all available: Facebook, Twitter, Instagram, LinkedIn, Youtube, Tiktok, etc.
4. What is your role within the social business? (e.g. Founder, Director, Coordinator, other)\*
5. Do you have primary decision-making power in the growth and strategic vision of this social business, it means being one of the founders or being in a high leadership position at the organization?\*
6. Do you have any other professional occupation, besides this social business?
7. Are you currently enrolled in any formal educational programs? \*
  - Yes, undergraduate
  - Yes, postgraduate
  - No
  - Other:
8. What does your social business do? \* Max. 1500 characters
9. How would you describe the current stage of development of your social business\*
  - I am at the beginning of my entrepreneurial path. I am still exploring ideas for my social business.
  - I have denied my social business idea, but I still need to know more before testing and prototyping.
  - I have one hypothesis for the solution. I'm currently testing and prototyping it
  - My product/service is already on the market. I'm working on my first sales.
  - My social business is looking for the first growth opportunities and Angel investors. We are doing market testing at scale and looking for Series A investors.
10. Which social issue is your social business addressing? \*
  - Climate change
  - Healthcare
  - Social and Financial Inclusion
  - Poverty Eradication
  - Education and Job Training
  - Other:

11. Please describe the social or environmental problem that you are tackling. Be as specific as possible.\* Max. 1,500 characters
12. How does your social business solve that problem? Use this space to describe your solution.\* Max. 1,500 characters
13. Who benefits from your social business? Who are you helping? (Is there any age group or social class, or is there any specific characteristic that your target audience has? Try to specify as much as you can. E.g. elementary school students, from public schools, from low-income neighborhoods, residing in urban centers.)\* Max. 750 characters
14. How many direct beneficiaries have you impacted in the last 12 months? Please be as specific as possible. (If your social business does not benefit a specific group of people, explain what results you have achieved so far.)\* Max. 750 characters
15. Who are your paying customers? Please be as specific as possible.\* Max. 750 characters
16. Please indicate which of the following are sources of revenue for your organization. Please check all that apply.
  - User charges and fees
  - Sales to individuals
  - Sales to private organizations
  - Sales to governments
  - Donations, prizes and grants
  - The social business doesn't generate revenue yet
  - Other:
17. How many customers have paid for your product/service in the past 12 months? Please be as specific as possible.\* Max 750 characters
18. What is the total amount of revenue coming from the sales of products and services in the past 12 months? Please convert to US dollars. \* Max 750 character
19. How long has the social business been in operation? \*
  - Less than 1 year
  - 1 - 3 years
  - Over 4 years
20. How much of your time is spent working on your social business? \*
  - 40 or more hours per week (full-time)
  - Between 20 and 40 hours per week (part-time)
  - Up to 20 hours per week (whenever I have free time)
21. How many people currently work on the social business (including you and any other co-founders)? \*
  - 1
  - 2-5
  - 6-20
  - More than 21
22. Please describe the leadership team. Please include:  
Name/role/responsibilities/area(s) of expertise/time availability\*

23. Is your social business legally registered? \* We understand that only a handful of countries allow organizations to register as proper social enterprises, and for that reason many social entrepreneurs opt to register their initiatives as non-profits or traditional businesses.
- Yes, non-profit organization
  - Yes, traditional business
  - Yes, social business
  - No
  - Other:
24. Have you or your business ever participated in any acceleration or incubation program, or has it won any prizes/grants/awards? If so, please specify.\* Max 500 characters
25. Have you received any funding for your social business? \*
26. If so, please specify the source of any funding received.
- Grant
  - Donations
  - Loan from family or friend Private Equity
  - Public Equity
  - Convertible Debt
  - Other:
27. Let us know anything else you didn't get the chance to tell us.\* Max 1500 character

### Part 3: Video Challenge

In a video of 2 minutes, you should answer ALL the following questions

- What is your personal motivation to address the social issue you are working on?
- What inspired you to create this social business?
- Why do you want to join the Y&Y fellowship?

#### Remember:

- The submission must be in English and under 2 minutes. Longer videos will not be evaluated.
- Do not use copyrighted music or any media for which you do not have the rights.
- Please upload it to any open platforms (YouTube, Vimeo, Google Drive, Dropbox) and pay special attention to the sharing configurations, so our team can access the file.
- Share de link with us!

28. Link to your video challenge